

Position Profile
Executive Director
Raleigh, North Carolina

Overview

The Susan G. Komen North Carolina Triangle to the Coast Board of Directors seeks an experienced executive director to lead its dynamic affiliate.

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$800 million in research and provided more than \$1.6 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life.

Susan G. Komen North Carolina Triangle to the Coast was founded in 1997 and is dedicated to combating breast cancer at every front. Through events like the Komen Triangle Race for the Cure, and the Finding Solutions Through Science, Scholars and Survivors Luncheon, Komen NCTC invests 75 percent of the net funds raised to support vital local breast health services and dedicates the remaining 25 percent to national research to find the cure.

In FY 2019-2020, we awarded \$350,000 to fund 10 community health programs to meet the needs of people in our state. In addition, we invested \$250,000 in breast cancer research. We also received and matched a \$150,000 challenge grant from the State Employees Credit Union Foundation in partnership with Komen NC Charlotte. This grant is a two-year, collaborative initiative to collect data in support of a new community-based model for breast cancer care in NC. The execution of this project begins in January 2020 and will continue for two years.

In 2020 the affiliate will also launch a first of its kind collaborative research initiative to 2 joint projects with researchers from UNC and Duke—two of the world's leading cancer research institutes. The current Executive Director who has led the affiliate since 2012 will transition from the executive director role in January to lead the creation of this new initiative. She remains part of the Komen team, but will no longer be engaged in day to day affiliate activities in order to focus solely on this collaborative research initiative.

The affiliate operates with a \$1.3 million budget. The Executive Director reports to a Board of 14 active community leaders and manages a staff of 5 full-time and 2 part-time members. The former Executive Director will report to the new leader and will have accountability to the Board for the success of the collaborative research initiative.

The North Carolina Triangle to the Coast Affiliate service area covers 29 counties including: Bladen, Brunswick, Caswell, Chatham, Columbus, Duplin, Durham, Edgecombe, Franklin, Granville, Halifax, Harnett, Johnston, Lee, Moore, Nash, New Hanover, Northampton, Onslow, Orange, Pender, Person, Pitt, Sampson, Scotland, Vance, Warren, Wake, and Wilson.

THE LEADERSHIP OPPORTUNITY

Komen's next Executive Director will inherit an organization committed to a world without breast cancer. Leveraging the affiliate's tremendous community of supporters, dedicated staff, and engaged board of directors, the new leader will be expected to build on past success in forging new collaborations and partnerships with donors, breast cancer survivors and thrivers (those diagnosed with metastatic breast cancer), researchers, physicians, and breast cancer care supporters.

Following an appropriate transition period, the new Executive Director will be called upon to fulfill the following key responsibilities:

- **Stakeholder Management.** Serve as the primary advocate, spokesperson, and administrator. Responsible for sustaining a philanthropic spirit and unified sense of purpose among all staff, board members, donors, and other partners. Works with board and staff to ensure the vision and strategic plan continues to chart a course for Komen's future and then articulates that vision in an inspiring and compelling way to internal and external constituencies. Collaboratively with the board, develops policies that embody best industry practices and ensure continued excellence in all facets of the affiliate's operations.
- **Resource Development.** Cultivates and motivates the philanthropic spirit of board members, donors, and other partners in such a way that inspires them to support an exciting future for Komen. This includes expanding the breadth and depth of relationships with donors, volunteers, researchers, and community partners that will lead to sustainable funding streams and significant investments in Komen's future. The Executive Director is expected to play an integral role in the ongoing growth of the Triangle Race for the Cure, the Science, Scholars and Thrivers event, and other fundraising vehicles.
- **Community Health.** Ensures the use of evidence-based outcomes through the Community Health program across all 29 counties. Leads the successful completion of the SECU funded collaborative initiative with Komen NC in Charlotte to collect data in support of a new community-based model for breast cancer care in NC. Maintains a strong commitment to the importance of access along the continuum of breast cancer care, leveraging existing community resources where possible. Manages the execution of all facets of this program.
- **Staff Development.** Maintains a culture of teamwork and accountability throughout the organization. Ensures that all human resource processes are executed with quality. Provides opportunities for professional development at all levels. Engages all staff in meaningful ways that promote the affiliate's commitment to a world without breast cancer and its philanthropic spirit.
- **Board and Committee Development.** Works with the Board's executive committee to identify, recruit, train, retain, and recognize board members. Maintains regular communications with the board of directors and provides them with the necessary support, counsel and information required for effective governance. Engages board members in meaningful ways that promote the affiliate's philanthropic spirit.

- **Marketing and Communications.** Works to broaden awareness of the Komen's brand to help ensure the affiliate's ability to leverage available financial, programmatic, and fundraising opportunities. Grows Komen's awareness beyond its historical base of supporters and across its 29 counties. Maintains strong communications among staff, board members, donors, and collaborating partners on issues important to Komen's community impact, operations, and future direction.
- **Financial Oversight.** Ensures effective utilization of personnel and financial resources. Oversees and supports effective budgeting, oversight, execution, and evaluation of all activities associated with affiliate programs.

ATTRIBUTES OF OUR NEW LEADER

The new leader must demonstrate a genuine commitment to the mission and values of Komen with a dedication to creating and stewarding relationships with both internal and external constituencies that enable the successful, consistent delivery of the mission. In addition, he/she should possess several key attributes, including:

- Passion for a world without breast cancer
- 10 years of experience in nonprofit executive or senior management roles where he/she managed complex projects and where philanthropy and organizational sustainability and growth were key parts of the position preferred
- Ability to inspire internal and external constituents through written and spoken words
- Proven fundraising experience with success in building dynamic relationships with key philanthropists, business and foundation leaders, and others who can influence individual, corporate, foundation and government giving. Must be capable and willing to spend significant time cultivating, soliciting and stewarding donors
- Track record of successful management of large-scale events. Experience with team-based peer to peer fundraising preferred
- Experience in a regional, national, or diverse geographic locations preferred
- Understanding of evidence-based programs
- High energy and emotional intelligence
- Understanding and demonstrated valuing of the relationship between an ED and a nonprofit board of directors
- Experience with health care and/or social determinants of health preferred
- Bachelor's degree from an accredited college; advanced degrees in management, community health, public policy, social work or similar disciplines preferred.

APPLICATION PROCESS

For more information on Komen and its services, visit www.Komennctc.org. To apply, upload your cover letter, resume, references, and salary requirements to armstrongmcguire.com/apply. Applications are not complete and will not be considered without cover letter, resume, references,

and salary requirements. References will not be checked without prior approval. If you have any problems using the online portal, please email shannon@armstrongmcguire.com. No phone calls please.

Komen is an Equal Opportunity Employer.