



## FOR IMMEDIATE RELEASE

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### SUSAN G. KOMEN® NORTH CAROLINA TRIANGLE TO THE COAST ANNOUNCES A NEW PARTNERSHIP WITH THE QUINTILES WRIGHTSVILLE BEACH MARATHON

#### The Susan G. Komen Wilmington Race for the Cure is the Featured 5K Race

**Wilmington, NC-** Registration is open for the 2016 Susan G. Komen Wilmington Race for the Cure®, presented locally by Belk and Wilmington Health. The Race will take place on Saturday, March 19 as the featured 5K of the Quintiles Wrightsville Beach Marathon.

"We are thrilled to collaborate with the Quintiles Wrightsville Beach Marathon in an effort to grow our Race and fulfill our promise to save lives and end breast cancer forever," said Pam Kohl, Executive Director, Komen NCTC. "The Race presents us with an opportunity to honor women and families affected by breast cancer, while impacting our local communities by raising funds to support education, screening and treatment programs.

"We're very excited to welcome the Susan G. Komen Wilmington Race for the Cure to the Quintiles Wrightsville Beach Marathon weekend," said Steve Brechbiel, Senior Director of Community Relations, Quintiles. "And we're equally proud to join the Wilmington community in supporting such a great cause that is closely related to the work our employees do every day."

"We are excited for this collaboration of two fantastic events. The energy, enthusiasm, and professionalism from both sides is really going to make for a phenomenal weekend nobody will want to miss," said Tom Clifford, Race Director, Quintiles Wrightsville Beach Marathon. "We feel this is going to give many people several outlets to raise money for Komen NCTC and for the Landfall Foundation."

The Quintiles Wrightsville Beach Marathon is the largest running event in Wilmington bringing more than 4,000 runners and their families to the coast while providing a boost to the local economy. "Running is an amazing sport and relates to life in so many ways, being able to host an event weekend like this gives thousands of people an opportunity to run for themselves, and run for someone or something," said Clifford.

The Komen Wilmington Race for the Cure®, presented locally by Belk and Wilmington Health, will take place at the Mayfaire Town Center Event Field and features a competitive 5K run and recreational 5K run/walk "The

Race culminates with the breast cancer Survivor Celebration honoring those who have battled this disease and remembering those who we've lost to cancer," said Kohl.

"We are very excited about bringing both of these races together in partnership with Quintiles," said Tre Stallings, Manager, Belk, Independence Mall. "We feel this will strengthen both events and naturally help us take the Wilmington Race for the Cure to the next level."

"We are proud to be a local presenting sponsor, along with Belk, of the Komen Wilmington Race for the Cure® as we join forces with the Quintiles Wrightsville Beach Marathon," said Alysa Bostick, Director of Physician Relations and Marketing, Wilmington Health.

Seventy-five percent of the net funds raised stay in our local communities. The remaining 25 percent supports national cutting edge research.

Last year, Komen NCTC distributed \$545,000 to 12 organizations in the region to provide a continuum of breast health services. In the coastal region, Novant Brunswick Medical Center Foundation received \$46,150 for its Breast Screening and Diagnostics Program for Uninsured and Underinsured Women in Brunswick County.

Komen NCTC also contributed \$136,000 to Susan G. Komen's National Research Program. This year, researchers at Duke University and the University of North Carolina at Chapel Hill will receive \$3.8 million from Susan G. Komen.

For more information or to register for the Komen Wilmington Race for the Cure®, presented locally by Belk and Wilmington Health in collaboration with the Quintiles Wrightsville Beach Marathon, please visit [komennctc.org](http://komennctc.org) or [WrightsvilleBeachMarathon.com](http://WrightsvilleBeachMarathon.com)

#### [About Susan G. Komen® North Carolina Triangle to Coast](#)

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Komen NCTC is working to better the lives of those facing breast cancer in the local community. Through events like the Komen Triangle Race for the Cure®, the Komen Wilmington Race for the Cure® and the Finding Solutions Through Science, Scholars and Survivors Luncheon, Komen NCTC has invested \$14 million in community breast health programs in 29 counties in central and eastern North Carolina and has helped contribute to the more than \$800 million invested globally in research. For more information, call 919-493-2873 or visit [komennctc.org](http://komennctc.org). Connect with us on social media at [komennctc.org/get-involved/social-media](http://komennctc.org/get-involved/social-media).

#### [About Quintiles Wrightsville Beach Marathon](#)

The Quintiles Wrightsville Beach Marathon is the largest running event in Wilmington, North Carolina and generates millions of dollars for the local economy and has raised over \$200,000 since its inception in 2010 for local charities and volunteer groups including the main benefactor, the Landfall Foundation. For more information, visit [WrightsvilleBeachMarathon.com](http://WrightsvilleBeachMarathon.com).