



Komen North Carolina Triangle to the Coast
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919-493-2873, Helpline 1-877 GO KOMEN
www.komennc.org

Thank you for your interest in hosting a fundraising event to benefit the Susan G. Komen North Carolina Triangle to the Coast Affiliate! We appreciate your effort in helping us achieve a world without breast cancer.

We want to partner with you to make your fundraiser a success. To that end, we've provided the guidelines below. Please read through the guidelines before submitting an [application](#).

Fundraising Event Guidelines

Q: What is a 3rd Party Event?

A: It is an event that:

- Benefits the Susan G. Komen North Carolina Triangle to the Coast Affiliate.
- Is conducted or promoted by an individual or organization unrelated to the Affiliate.
- Is separate from the Affiliate, Affiliate activities and Affiliate resources.

Q: Who hosts a 3rd Party Event?

A: Fundraising events generally fall into two categories – Personal Fundraisers and Corporate/Organization Fundraisers.

Personal Fundraisers host an event with their family and friends. It is not advertised to the general public. There is no required minimum donation, but we do ask that a contract is signed.

Company/Organizational Fundraisers host an event with a larger group of people and may or may not be advertised to the public. There is a \$500 required minimum donation for this type of event, and a contract must be signed with the Affiliate.

Q: Who is responsible for the event?

A: The host of the fundraising event is responsible for ALL aspects of the event including:

- Organizing
- Operations/Logistics
- Signing a contract with our Affiliate.
- Promotion/Publicity/Advertising
- Legal liability and insurance
- Financial liability

Q: What is the expectation on the cost of fundraising event?

As a responsible steward of public funds, the Komen NC Triangle Affiliate works to keep our expenses at or below 25% of our gross revenue.

Likewise, we expect any individual or organization that conducts an event to benefit our Affiliate to ensure that the expenses incurred in connection with the event do not exceed 25% of the gross revenue generated by the event.

Q: Is there a minimum donation amount that must be raised?

A: Fundraising events held by family and friends do not have a minimum donation. Fundraising events held by companies or organizations must guarantee a \$500 minimum donation in order to use the Susan G. Komen North Carolina Triangle to the Coast name.

Breast cancer knows no boundaries - be it age, gender, socio-economic status or geographic location.



Q: Will the Affiliate promote my event?

A: Depending on the event, the Affiliate may promote the event by including it on our calendar of upcoming events or by sharing it on Social Media.

Q: Will donors and participants taking part in my event receive a tax-deductible receipt from Susan G. Komen?

A: For tax reasons, we can only issue a receipt for donations made directly to the Komen Triangle to the Coast Affiliate. We cannot issue a tax receipt for sponsorships or participation fees related to 3rd Party Events.

Q: What do I need to do to get started?

A: If your event will comply with all of the guidelines above, please click [here](#) to submit an application. We will review the application and get back to you within 7 days.

To allow enough time for review and planning, please submit your application (insert link) at least 3 weeks before your event. If your event is planned for October, please submit your application 4 weeks before your event.

Three simple steps to early detection are regular mammograms, clinical exams and breast self-exams.